

# Business Analyst

At [LowestRates.ca](http://LowestRates.ca)  
*Toronto, Ont.*

LowestRates.ca was founded on a simple idea: Canadian consumers deserve more choice and better advice when it comes to managing their biggest financial decisions. We're a Toronto fintech success story, having won numerous awards, including making it on the Deloitte Fast 50, placing 11th on the Canadian Business Growth 500 and winning the Startup Canada High-Growth Award. LowestRates.ca continues to be recognized as one of the fastest growing businesses in Canada.

So what exactly do we do? Our business offers consumers easy-to-access online rate comparison (think Expedia for personal finance!), which helps Canadians save time and money. We have vetted North America's leading financial institutions so we can offer consumers a one-stop-shop to access "customized" insurance, mortgage, credit card and loan offerings for their individual needs. The whole country is noticing us, which is why we have helped millions of Canadians save close to a billion dollars in interest and fees. Exciting, right? Which brings us to our current state – we are growing and looking for passionate, life-long learners who are eager to bring their skills and talent to help us on this incredible journey.

We are creating a unique culture built on transparency, fairness, a "can-do" attitude and of course, a lot of fun! Our employees genuinely love it here. Come find out why.

## The role

We are looking for a self-driven **Business Analyst** to help us build and scale a best-in-class online consumer-focused platform. As an experienced technical resource, you bring property & casualty insurance experience and a proven ability to translate mountains of data into actionable, bite-sized information.

Our goal is to evolve and engage both consumers and partners to create a seamless online experience. Your expertise in analyzing data, trends and stakeholders needs and translating these into actionable and prioritized development efforts will be key to our success. You will quickly ramp up to understand how and why clients use our application. Your top-notch communication skills will strengthen our partnership with business stakeholders and bridge our collaboration with development teams to design and implement solutions.

## Your focus

- Become a subject matter expert on our application features and functionality
- Collaborate with the development team to design and implement prioritized business solutions

- Continuously analyze customer/partner needs and business processes to validate product roadmap features and timelines
- Execute quality assurance testing measures

## **Your core strengths**

- The ability to seamlessly translate business needs and gaps into prioritized technical requirements
- A strong understanding of Finance and Insurance industry trends
- A strong data analysis background using tools such as SQL and Excel
- Strong written and verbal communication skills with the ability to proactively engage with business stakeholders
- Application experience using Applied Rating Services, ezLeads, or other similar software tools will be an asset
- An autonomous learner who can react to change with agility and brings an entrepreneurial mindset which translates in new ideas and thought processes

## **Our culture & perks**

- Competitive benefits
- An office fridge and pantry regularly stocked with healthy foods
- Paid time off between Christmas and New Year's (above and beyond your vacation days)
- Retreats and trips for brainstorming and bonding
- Monthly socials: Grab a beer or join us for some board games. Once a month, we break early to enjoy some social time.